

USA FIT

— GAMES —

PRESENTED BY  **SPORTLIFE**
DISTRIBUTION



SPONSORSHIP & EXHIBITORS

PRESCOTT
ENTERPRISES
Photography

OUR EVENTS



DALLAS EXPO

WBBF US OPEN PRO/AM BEACH
BODY CHAMPIONSHIPS

JUNE 14, 2025 - DALLAS, TX

ORLANDO EXPO

WBBF WORLD PRO/AM BEACH
BODY CHAMPIONSHIPS

JULY 5, 2025 – ORLANDO, FL

PHOENIX EXPO

WBBF CHAMPIONS CUP PRO/AM
BEACH BODY CHAMPIONSHIPS

AUGUST 2, 2025 – PHOENIX, AZ

WBBF GULF STATES PRO/AM

BEACH BODY CHAMPIONSHIPS

APRIL 12, 2025 - PASADENA, TX

WBBF SOUTHWEST USA PRO/AM

BEACH BODY CHAMPIONSHIPS

MAY 24, 2025 - PLANO, TX

WBBF TEXAS OPEN PRO/AM

BEACH BODY CHAMPIONSHIPS

AUG 16, 2025 - WACO, TX



WBBF SHOW OF CHAMPIONS PRO/AM

BEACH BODY CHAMPIONSHIPS

TBA, 2025 - TBA, TX

USA FIT GAMES INFO

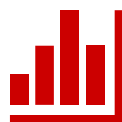


35,580 Attendees

11,280 Competitors

210 Exhibitors

Annual total for all Expos. **Average per expo: 12,000 (# Includes all attendees, competitors & special guests).**
No guarantees on attendee #s prior to an event.



57% Male

43% Female

43% 18-24

29% 25-37

45% Income \$82,000

Exhibitor Area

Showcase Your Brand at the USA Fit Games!

Join one of the largest sports & fitness expos in the U.S. and put your business in front of **30,000 attendees** alongside **200+ exhibitors** and **40+ live athletic tournaments**.

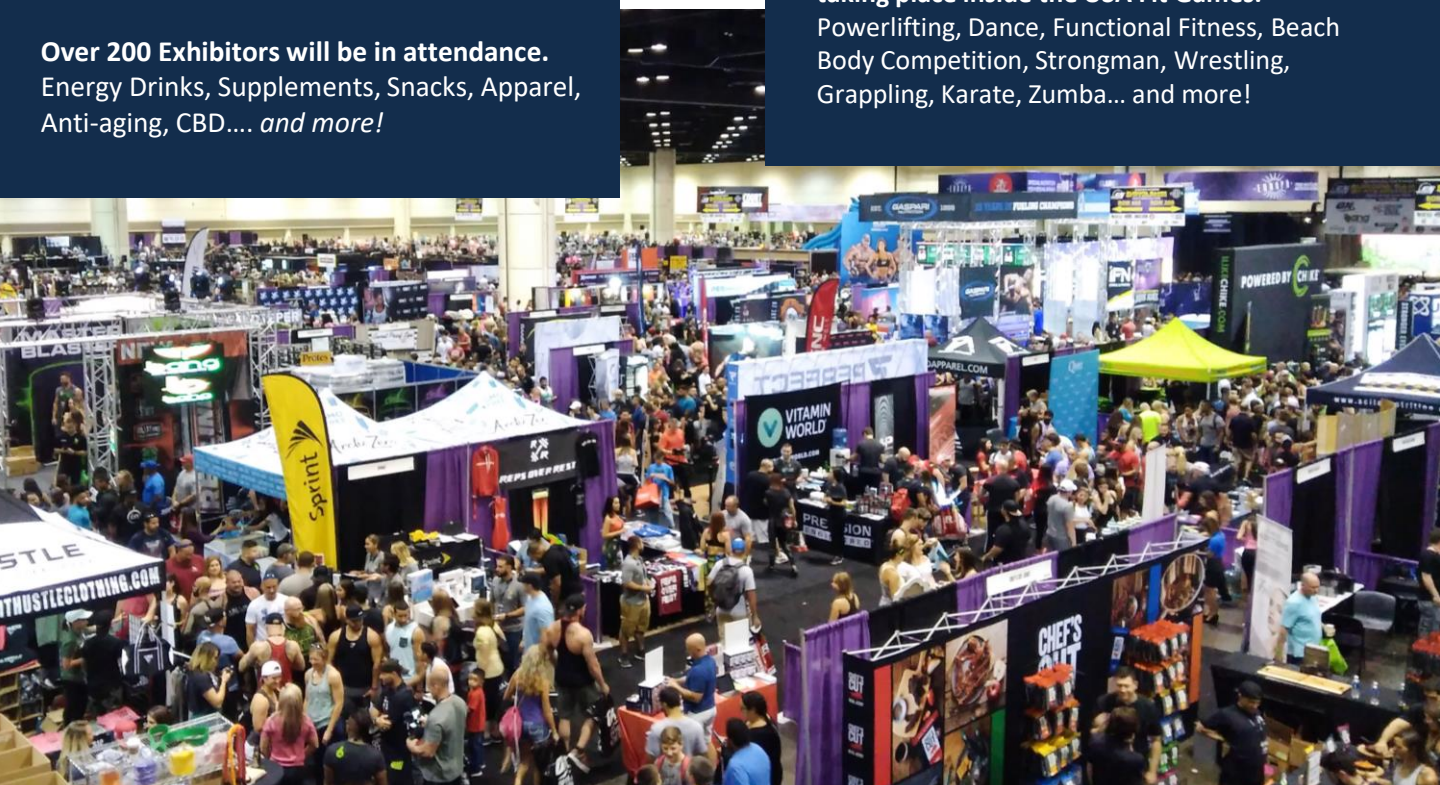
As an exhibitor, you'll gain unmatched exposure to thousands of passionate fitness enthusiasts and professionals.

Over 200 Exhibitors will be in attendance.
Energy Drinks, Supplements, Snacks, Apparel, Anti-aging, CBD.... *and more!*

Live Athletic Events

Over 40 athletic events & tournaments will be taking place inside the USA Fit Games.

Powerlifting, Dance, Functional Fitness, Beach Body Competition, Strongman, Wrestling, Grappling, Karate, Zumba... and more!



USA FIT GAMES



USAFITGAMES



USAFITGAMES.COM

WBBF EVENTS

SHOWCASED ON THE MAIN STAGE INSIDE THE USA FIT GAMES!



WORLD BEACH BODY FEDERATION

We are creating more opportunities for competitors by being more inclusive of different body types. This will provide brands access to a broader and diverse consumer base.

The WBBF competitions include Beach Body Bikini and Physique divisions, in addition to our brand-new divisions Curvy Beach Body, Chic & Curvy Chic (cocktail dresses) and Elegance & Curvy Elegance (evening dresses).



WORLD BEACH
BODY FEDERATION



WBBFEDERATION



WBBFEDERATION.COM

ABE	FitBar	MYB Apparel	Shrunk 3D
AC Bikinis	Flex Comics	Nadel	Shrunk 3D
Accelerator Energy	Forever Sticky	Nemea Athletica	Spinto USA
Advanced Muscle Therapy	Fortifeye	New York Life	SportLife Distribution
Ageless Men's Health	Free Spirit	Next Level TRT	Spot Fitness
Air Force Orlando	FVRGoated	No Straight Path	State Farm
Air Force Special Warfare	G2G Bar	Nudrate	STRONGSCIENCE
Alani Nutrition	Gainiac Nutrition	Nutrition Wolf	Suji
Andretti Indoor Karting & Games	Genesis Athleisure	Orange County Fire & Rescue	Tanq Athletic
APEX Windows & Bath	Goddess Glam	Panda Supps	The Big Dog Mindset
Arizona State University	Gofigure	Parker University	The Pets Table
Arizona Windows & Doors	Gold's Gym Nutrition	Parker University	TikTok
Arranti	Gorilla Gainz	Pella Windows & Doors	Total Life Changes
Axe & Sledge	Hala Athletics	Phoenix Police Dept	Tru Niagen
Back Fit Health	Hawaiian Moon Aloe	Pothos Nourishment	True Made Foods
Bago Wear	Heroic Muscle	Power Home Remodeling	UN Sponsored
Baked and Boujee	Holidays Network Group	Powered Living	US Army Dallas
Barbell Voodoo	Home Concepts	Powerlifting Depth Checker	US Army Phoenix
Beast Power Gear	Ice Oasis	Pre Roll Up	US Marines Phoenix
Black Magic Supps	ICON Meals	Precision Health Reports	USA Showers
Bring the Heat	ID Life	Prestige Collection	Vaein: Biohack Vanity
C4 Energy	Ignition Core Apparel	Prime	Valhallan Labs
Calm Peak	Impact Medical Group	Pro Tan USA	Valor Fitness
Capital Vacations	Jacuzzi	Protein Sweets	Vital Apparel
CBD Pros	Jocko Fuel	Pump Daddy Supps	Vitargo USA
Celsius	Join Scottsdale PD	Pump Sauce	Vivazen Dallas
City Wide Hollywood	Jorge George	Pure Vita Labs	Vivazen Orlando
COMPL DEPT	K9 Defense	Quality Craftsmen	Vivazen Phoenix
Craft Body Scan	Lasik Plus	R&M 360 Photo Booth	Warrior Strength Supplements
Cutco	Leaffilter	Rainbow 7	West Coast Athletics
CUTFITWEAR	Lean Body	Reborn Cabinets	Westgate Resorts
Dallas Fire	LGS Activewear	Recess Dallas	WOLFpak
Defiant Solutions	Life Guard Imaging	Removery	Wonderpax
DNA Hair Tools	Lifetime Windows & Doors	Renewal By Anderson	Wyndham Destinations
E3 Energy Cubes	Lives Potions	Renewal By Anderson	Zenith
EggLife	Love is in the Hair	ResBiotic	Zero FG Energy
Electrolyte Boost	Magnum Supps	Resort Vacations	Zip Fizz
Enhanced Labs	MDP Athletic	Resurrection Supps	Zumba
Everlasting Window & Door	Mission Fit	Revolted Soul	
EverTitan	MOUTH OFF	Riot Gear	
Express Flooring	Munch Better	RNWX	
F3 Energy	Muscle Egg	Semper Fi Heating & Cooling	
Federal Bureau of Investigation	Mutant	Semper Laser	

PRESENTING SPONSOR **CUSTOM \$**

- Customized sponsorship. Please contact us directly.

3 CITY TITLE SPONSOR **\$21,000**

- **20x20 Booth at All 3 Expos – Premium Location**
- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (4) 6 ft. Skirted Tables, (8) Chairs, Trash Can & (15) Vendor Badges
- Logo on Expo Entrance Unit, Stage Banners as Title Sponsor.
- Logo placement on homepage of website w/ direct link to your website.
- Logo placement on all promotional emails
- Logo placement on social media graphics & flyers leading up to each event.
- Trophy Presentation by your company during the Finals show.
- Your Company Listed on USAFitGames.com Exhibitor Listing as Title Sponsor.
- Social Media: Title Sponsor welcomed 2x on social media prior to each expo.
- Monthly Collab or post for the expo calendar year.
- Goodie Bag Placement.

3 CITY VIP SPONSOR **\$15,000**

- **20x20 Booth at All 3 Expos – Premium Location**
- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (8) Chairs, Trash Can & (12) Vendor Badges.
- Logo on Expo Entrance Unit & Stage Banners as VIP Sponsor
- Logo placement on homepage of website w/ direct link to your website.
- Logo placement on all promotional emails leading up to each event.
- Your Company Listed on USAFitGames.com Exhibitor Listing as VIP Sponsor.
- Social Media: VIP Sponsor welcomed 2x on social media prior to each expo.
- Goodie Bag Placement.



DALLAS

JUNE 14, 2025

Saturday 8am-10pm
Dallas Convention Center

ORLANDO

JULY 5, 2025

Saturday 8am-10pm
Orange County
Convention Center

PHOENIX

AUGUST 2, 2025

Saturday 8am-10pm
Westworld of Scottsdale

20x20 PLATINUM BOOTH **\$5,000**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (8) Chairs, Trash Can & (10) Vendor Badges.
- Welcomed on social 2x prior to event.
- Your Company listed on USAFitGames.com Exhibitor List w/ direct link to your website.

10x20 GOLD BOOTH **\$3,000**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (4) Chairs, Trash Can & (8) Vendor Badges.
- Welcomed on social 1 x prior to event.
- Your company listed on USAFitGames.com Exhibitor List w/ direct link to your website.

10x10 CORNER BOOTH **\$1,500**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), Trash Can & (4) Vendor Badges.
- Your company listed on USAFitGames.com Exhibitor List w/ direct link to your website.

10x10 INLINE BOOTH **\$1,000**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), Trash Can & (4) Vendor Badges.
- Your company listed on USAFitGames.com Exhibitor List w/ direct link to your website.



DALLAS

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PROMO CARD PLACEMENT \$500

- Product promo card / coupon placed on every seat in the Main Stage Area by our staff.

ENTRANCE SAMPLING TABLE \$500

- Expo entrance attendee sampling table. Manned by our staff. Ship us the product, display or promo cards and we will feature it on the sampling table.

BANNER PLACEMENT \$500

- (2) Pop-up Banners in the area of your choice: Entrance area, Expo Show Floor or Backstage OR (2) Banners placed in our event areas along the 3ft pipe & drape. Just ship us the banners and we will take care of the rest!

LOGO/AD PLACEMENT \$500

- Logo / Ad placed under the Sponsor Area of the USAFitGames.com Website for the calendar year.

GOODIE BAG PLACEMENT \$300

- Your product / info cards placed inside our NPC & IFBB Pro Competitor Goodie bags. The city of your choice.

CUSTOMIZED PROMO \$500

- Giveaways on your own social page utilizing FREE VIP tickets from us! This could be used to increase your own product awareness. Ex – Purchase this product & also receive 2 VIP tickets to the USA Fit Games!

**DALLAS****JUNE 14, 2025**Saturday 8am-10pm
Dallas Convention Center**ORLANDO****JULY 5, 2025**Saturday 8am-10pm
Orange County
Convention Center**PHOENIX****AUGUST 2, 2025**Saturday 8am-10pm
Westworld of Scottsdale

WBBF INFO

WBBF EVENTS

We are creating more opportunities for competitors to showcase their achievements and to be more inclusive of different body types.

The WBBF competitions include Beach Body **Bikini** and **Physique** divisions, in addition to our brand-new divisions **Curvy Beach Body**, **Chic & Curvy Chic (cocktail dresses)** and **Elegance & Curvy Elegance (evening dresses)**. We are creating more opportunities for competitors to showcase their achievements and to be more inclusive of different body types.



Vendor booths will outline the audience area inside the venue. We want to offer opportunities for participants to shine while providing brands access to a broader and diverse consumer base.

2,000 Attendees
30-50 Vendors
200 Competitors



Average total for each event. Totals include ticketed attendees + guests and employees.



WORLD BEACH
BODY FEDERATION



WBBFEDERATION



WBBFEDERATION.COM

WBBF SPONSOR PRICING

PRESENTING SPONSOR **\$10,000**

- **20x20 Booth** - Premium location.
- **Includes:** Pipe & Drape, (4) 6ft Skirted Tables, (8) Chairs, Trash Can & (12) Vendor Badges.
- Logo on Stage Banners as Presenting Sponsor.
- Logo on Step & Repeats for competitor & attendee photo opportunities.
- Logo on Promotional Show Flyer & Show Badges as Presenting Sponsor.
- **Featured Logo on WBBF Website for 12 Months (\$2,000 Value)**
- Welcomed as Presenting Sponsor on WBBF Social Pages 2 times prior to the event.

TITLE SPONSOR **\$5,000**

- **10x20 Booth** - Premium location.
Includes: Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can & (10) Vendor Badges.
- Logo on Stage Banners as Title Sponsor and Step & Repeats for photo opportunities.
- Logo on Promotional Flyer & Show Badges as Title Sponsor.
- **Logo on WBBF Website for 12 Months (\$1,500 Value)**
- Welcomed as Title Sponsor on WBBF Social Pages 2 times prior to the event.

VIP SPONSOR **\$2,500**

- **10x20 Booth** Premium location.
Includes: Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can & (8) Vendor Badges.
- Logo on Stage Banner
- **Logo on WBBF website for 6 months (\$800 value)**
- Welcomed as VIP Sponsor on WBBF Social Pages 2 Times prior to the event.



WBBF GULF STATES PRO/AM

APRIL 12, 2025

Pasadena, Texas
Pasadena Convention Center

WBBF SOUTHWEST USA PRO/AM

MAY 24, 2025

Plano, Texas
Plano Event Center

WBBF TEXAS OPEN PRO/AM

AUGUST 16, 2025

Waco, Texas
Extraco Events Center

WBBF SHOW OF CHAMPIONS PRO/AM

TBA, 2025

Waco, Texas
Extraco Events Center

WBBF VENDOR PRICING

20x20 ISLAND BOOTH **\$2,000**

- **Includes:** Pipe & Drape, (4) 6ft Skirted Tables, (8) Chairs, Trash Can & (10) Vendor Badges.

10x20 DOUBLE BOOTH **\$1,000**

- **Includes:** Pipe & Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can & (8) Vendor Badges.

10x10 SINGLE BOOTH **\$600**

- **Includes:** Pipe & Drape, (1) 6ft Skirted Table, (2) Chairs, Trash Can & (4) Vendor Badges.

ADD-ONS

LOGO PLACEMENT **\$1,500**

- Logo will be placed on stage banners for 1 Show & Sponsor area for (6 months) on the WBBF Website.

PROMO CARD PLACEMENT **\$500**

- Place your promo cards in the main seating area for both prejudging & finals shows. Minimum of 1,000 cards.

COMPETITOR GOODIE BAG **\$300**

- Place your product inside our competitor goodie bags. Show of your choice. Minimum 300 samples / promo cards.



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