

# USA FIT

## — GAMES —

PRESENTED BY  **SPORTLIFE**  
DISTRIBUTION



**SPONSORSHIP & EXHIBITORS**

# CITIES & DATES

# USA FIT — GAMES —

PRESENTED BY



**SPORTLIFE**  
DISTRIBUTION

## DALLAS EXPO

JUNE 14, 2025 - DALLAS, TX

## ORLANDO EXPO

JULY 5, 2025 – ORLANDO, FL

## PHOENIX EXPO

AUGUST 2, 2025 – PHOENIX, AZ



USA FIT GAMES



USAFITGAMES



USAFITGAMES.COM

# USA FIT GAMES INFO



**35,580 Attendees**

**11,280 Competitors**

**210 Exhibitors**

Annual total for all Expos. **Average per expo: 12,000 (# Includes all attendees, competitors & special guests).**

No guarantees on attendee #s prior to an event.

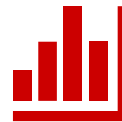
## Exhibitor Area

Showcase Your Brand at the USA Fit Games!

Join one of the largest sports & fitness expos in the U.S. and put your business in front of **30,000 attendees** alongside **200+ exhibitors** and **40+ live athletic tournaments**.

As an exhibitor, you'll gain unmatched exposure to thousands of passionate fitness enthusiasts and professionals.

**Over 200 Exhibitors will be in attendance.** Energy Drinks, Supplements, Snacks, Apparel, Anti-aging, CBD.... *and more!*



57% Male

43% Female

43% 18-24

29% 25-37

45% Income \$82,000

## Live Athletic Events

**Over 40 athletic events & tournaments will be taking place inside the USA Fit Games.** Powerlifting, Dance, Functional Fitness, Strongman, Wrestling, Grappling, Karate, Zumba... and more!



USA FIT GAMES



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USAFITGAMES.COM

|                                 |                          |                             |                              |
|---------------------------------|--------------------------|-----------------------------|------------------------------|
| ABE                             | FitBar                   | MYB Apparel                 | Shrunk 3D                    |
| AC Bikinis                      | Flex Comics              | Nadel                       | Shrunk 3D                    |
| Accelerator Energy              | Forever Sticky           | Nemea Athletica             | Spinto USA                   |
| Advanced Muscle Therapy         | Fortifeye                | New York Life               | SportLife Distribution       |
| Ageless Men's Health            | Free Spirit              | Next Level TRT              | Spot Fitness                 |
| Air Force Orlando               | FVRGoated                | No Straight Path            | State Farm                   |
| Air Force Special Warfare       | G2G Bar                  | Nudrate                     | STRONGSCIENCE                |
| Alani Nutrition                 | Gainiac Nutrition        | Nutrition Wolf              | Suji                         |
| Andretti Indoor Karting & Games | Genesis Athleisure       | Orange County Fire & Rescue | Tanq Athletic                |
| APEX Windows & Bath             | Goddess Glam             | Panda Supps                 | The Big Dog Mindset          |
| Arizona State University        | Gofigure                 | Parker University           | The Pets Table               |
| Arizona Windows & Doors         | Gold's Gym Nutrition     | Parker University           | TikTok                       |
| Arranti                         | Gorilla Gainz            | Pella Windows & Doors       | Total Life Changes           |
| Axe & Sledge                    | Hala Athletics           | Phoenix Police Dept         | Tru Niagen                   |
| Back Fit Health                 | Hawaiian Moon Aloe       | Pothos Nourishment          | True Made Foods              |
| Bago Wear                       | Heroic Muscle            | Power Home Remodeling       | UN Sponsored                 |
| Baked and Boujee                | Holidays Network Group   | Powered Living              | US Army Dallas               |
| Barbell Voodoo                  | Home Concepts            | Powerlifting Depth Checker  | US Army Phoenix              |
| Beast Power Gear                | Ice Oasis                | Pre Roll Up                 | US Marines Phoenix           |
| Black Magic Supps               | ICON Meals               | Precision Health Reports    | USA Showers                  |
| Bring the Heat                  | ID Life                  | Prestige Collection         | Vaein: Biohack Vanity        |
| C4 Energy                       | Ignition Core Apparel    | Prime                       | Valhallan Labs               |
| Calm Peak                       | Impact Medical Group     | Pro Tan USA                 | Valor Fitness                |
| Capital Vacations               | Jacuzzi                  | Protein Sweets              | Vital Apparel                |
| CBD Pros                        | Jocko Fuel               | Pump Daddy Supps            | Vitargo USA                  |
| Celsius                         | Join Scottsdale PD       | Pump Sauce                  | Vivazen Dallas               |
| City Wide Hollywood             | Jorge George             | Pure Vita Labs              | Vivazen Orlando              |
| COMPL DEPT                      | K9 Defense               | Quality Craftsmen           | Vivazen Phoenix              |
| Craft Body Scan                 | Lasik Plus               | R&M 360 Photo Booth         | Warrior Strength Supplements |
| Cutco                           | Leaffilter               | Rainbow 7                   | West Coast Athletics         |
| CUTFITWEAR                      | Lean Body                | Reborn Cabinets             | Westgate Resorts             |
| Dallas Fire                     | LGS Activewear           | Recess Dallas               | WOLFpak                      |
| Defiant Solutions               | Life Guard Imaging       | Removery                    | Wonderpax                    |
| DNA Hair Tools                  | Lifetime Windows & Doors | Renewal By Anderson         | Wyndham Destinations         |
| E3 Energy Cubes                 | Lives Potions            | Renewal By Anderson         | Zenith                       |
| EggLife                         | Love is in the Hair      | ResBiotic                   | Zero FG Energy               |
| Electrolyte Boost               | Magnum Supps             | Resort Vacations            | Zip Fizz                     |
| Enhanced Labs                   | MDP Athletic             | Resurrection Supps          | Zumba                        |
| Everlasting Window & Door       | Mission Fit              | Revolted Soul               |                              |
| EverTitan                       | MOUTH OFF                | Riot Gear                   |                              |
| Express Flooring                | Munch Better             | RNWX                        |                              |
| F3 Energy                       | Muscle Egg               | Semper Fi Heating & Cooling |                              |
| Federal Bureau of Investigation | Mutant                   | Semper Laser                |                              |

## PRESENTING SPONSOR **CUSTOM \$**

- Customized sponsorship. Please contact us directly.

## TITLE SPONSOR **\$5,000**

- **Single City Title Sponsor \$5,000 or 3 City Title Sponsor \$14,000.**
- **20x20 Booth– Premium Location**
- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (4) 6 ft. Skirted Tables, (8) Chairs, Trash Can & (15) Vendor Badges
- Logo on Expo Entrance Unit & Pop Up Signage as Title Sponsor.
- Logo on homepage of website as Title Sponsor w/ direct link to your website.
- Logo on promotional emails leading up to each event.
- Logo on social media graphics & flyers leading up to each event.
- Your Company Listed on USAFitGames.com Exhibitor Listing as Title Sponsor.
- Social Media: Title Sponsor welcomed 2x on social media prior to each expo.
- Monthly Collab or post for the expo calendar year.

## VIP SPONSOR **\$3,500**

- **Single City Title Sponsor \$3,500 or 3 City VIP Sponsor \$9,500.**
- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (8) Chairs, Trash Can & (12) Vendor Badges.
- Logo on Expo Entrance Unit & Pop Up Signage as VIP Sponsor
- Logo on homepage of website as VIP Sponsor w/ direct link to your website.
- Logo placement on promotional emails leading up to each event.
- Your Company Listed on USAFitGames.com Exhibitor Listing as VIP Sponsor.
- Social Media: VIP Sponsor welcomed 2x on social media prior to each expo.



## DALLAS

**JUNE 14, 2025**

Saturday 8am-10pm  
Dallas Convention Center

## ORLANDO

**JULY 5, 2025**

Saturday 8am-10pm  
Orange County  
Convention Center

## PHOENIX

**AUGUST 2, 2025**

Saturday 8am-10pm  
Westworld of Scottsdale

## 20x20 BOOTH **\$3,000**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (8) Chairs, Trash Can & (10) Vendor Badges.
- Welcomed on social 2x prior to event.
- Your Company listed on USAFitGames.com Exhibitor List w/ direct link to your website.

## 10x20 GOLD BOOTH **\$2,500**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (4) Chairs, Trash Can & (8) Vendor Badges.
- Welcomed on social 1 x prior to event.
- Your company listed on USAFitGames.com Exhibitor List w/ direct link to your website.

## 10x10 CORNER BOOTH **\$1,500**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), Trash Can & (4) Vendor Badges.
- Your company listed on USAFitGames.com Exhibitor List w/ direct link to your website.

## 10x10 INLINE BOOTH **\$1,000**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), Trash Can & (4) Vendor Badges.
- Your company listed on USAFitGames.com Exhibitor List w/ direct link to your website.



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## PROMO CARD PLACEMENT **\$500**

- Product promo card / coupon placed at the entrance and ticket box office.

## BANNER PLACEMENT **\$500**

- (2) Pop-up Banners in the area of your choice: Entrance area, or Expo Show Floor Just ship us the banners and we will take care of the rest!

## LOGO/AD PLACEMENT **\$500**

- Logo / Ad placed under the Sponsor Area of the USAFitGames.com Website for the calendar year.

## GOODIE BAG PLACEMENT **\$300**

- Your product our Goodie bags. The city of your choice.

## CUSTOMIZED PROMO **\$500**

- Giveaways on your own social page utilizing FREE VIP tickets from us! This could be used to increase your own product awareness. Ex – Purchase this product & also receive 2 VIP tickets to the USA Fit Games!



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