

# USA FIT

## — GAMES —



## SPONSORSHIP & EXHIBITORS

# Our Events



## DALLAS

**JUNE 14, 2025** – DALLAS, TX

## ORLANDO

**JULY 5, 2025** – ORLANDO, FL

## PHOENIX

**AUGUST 2, 2025** - SCOTTSDALE, AZ

## ADDITIONAL EVENTS!

Pricing Page 8



## NPC PHIL HEATH CLASSIC

TBA, 2025 - PASADENA, TX

## NPC SOUTHWEST USA

TBA, 2025 - PLANO, TX

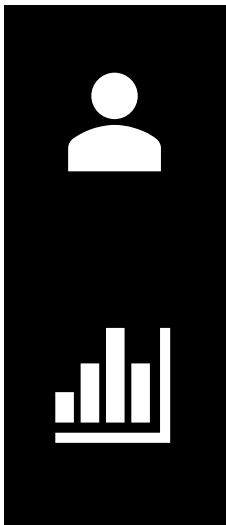
## NPC SHOW OF CHAMPIONS

TBA, 2025 - WACO, TX

## NPC TEXAS CUP

TBA, 2025 - BELTON, TX

# General Information



35,880

Attendees

211

Exhibitors

8,300

Competitors

2024 Annual total for all Expos. **Average per expo: 10,000 - 12,000 (# Includes all attendees, competitors & special guests).** No guarantees on attendee #s prior to an event.

- 57% Male
- 43% Female
- 43% 18-24
- 29% 25-37
- 45% Income \$62,000

## Live Athletic Events

Over 40 athletic events & tournaments will be taking place inside the USA Fit Games. Powerlifting, Dance, Functional Fitness, Beach Body Competition, Strongman, Wrestling, Grappling, Karate, Zumba... and more!



## USA Energy Drink & Supplement Expo

Inside the USA Fit Games. Get your Brand noticed by thousands of attendees! Over 200 Exhibitors will be in attendance. Energy Drinks, Supplements, Snacks, Apparel, Anti-aging, CBD.... and more!

- USA Fit Games
- USAFitGames
- USAFitGames.com



# 2024 Exhibitor List



ABE	FitBar	MYB Apparel	Shrunk 3D
AC Bikinis	Flex Comics	Nadel	Shrunk 3D
Accelerator Energy	Forever Sticky	Nemea Athletica	Spinto USA
Advanced Muscle Therapy	Fortifeye	New York Life	SportLife Distribution
Ageless Men's Health	Free Spirit	Next Level TRT	Spot Fitness
Air Force Orlando	FVRGoated	No Straight Path	State Farm
Air Force Special Warfare	G2G Bar	Nudrate	STRONGSCIENCE
Alani Nutrition	Gainiac Nutrition	Nutrition Wolf	Suji
Andretti Indoor Karting & Games	Genesis Athleisure	Orange County Fire & Rescue	Tanq Athletic
APEX Windows & Bath	Goddess Glam	Panda Supps	The Big Dog Mindset
Arizona State University	Gofigure	Parker University	The Pets Table
Arizona Windows & Doors	Gold's Gym Nutrition	Parker University	TikTok
Arranti	Gorilla Gainz	Pella Windows & Doors	Total Life Changes
Axe & Sledge	Hala Athletics	Phoenix Police Dept	Tru Niagen
Back Fit Health	Hawaiian Moon Aloe	Pothos Nourishment	True Made Foods
Bago Wear	Heroic Muscle	Power Home Remodeling	UN Sponsored
Baked and Boujee	Holidays Network Group	Powered Living	US Army Dallas
Barbell Voodoo	Home Concepts	Powerlifting Depth Checker	US Army Phoenix
Beast Power Gear	Ice Oasis	Pre Roll Up	US Marines Phoenix
Black Magic Supps	ICON Meals	Precision Health Reports	USA Showers
Bring the Heat	ID Life	Prestige Collection	Vaein: Biohack Vanity
C4 Energy	Ignition Core Apparel	Prime	Valhallan Labs
Calm Peak	Impact Medical Group	Pro Tan USA	Valor Fitness
Capital Vacations	Jacuzzi	Protein Sweets	Vital Apparel
CBD Pros	Jocko Fuel	Pump Daddy Supps	Vitargo USA
Celsius	Join Scottsdale PD	Pump Sauce	Vivazen Dallas
City Wide Hollywood	Jorge George	Pure Vita Labs	Vivazen Orlando
COMPL DEPT	K9 Defense	Quality Craftsmen	Vivazen Phoenix
Craft Body Scan	Lasik Plus	R&M 360 Photo Booth	Warrior Strength Supplements
Cutco	Leaffilter	Rainbow 7	West Coast Athletics
CUTFITWEAR	Lean Body	Reborn Cabinets	Westgate Resorts
Dallas Fire	LGS Activewear	Recess Dallas	WOLFPak
Defiant Solutions	Life Guard Imaging	Removery	Wonderpax
DNA Hair Tools	Lifetime Windows & Doors	Renewal By Anderson	Wyndham Destinations
E3 Energy Cubes	Lives Potions	Renewal By Anderson	Zenith
EggLife	Love is in the Hair	ResBiotic	Zero FG Energy
Electrolyte Boost	Magnum Supps	Resort Vacations	Zip Fizz
Enhanced Labs	MDP Athletic	Resurrection Supps	Zumba
Everlasting Window & Door	Mission Fit	Revolted Soul	
EverTitan	MOUTH OFF	Riot Gear	
Express Flooring	Munch Better	RNWX	
F3 Energy	Muscle Egg	Semper Fi Heating & Cooling	
Federal Bureau of Investigation	Mutant	Semper Laser	

## 3 CITY TITLE SPONSOR **\$21,000**

- **20x20 Booth at All 3 Expos – Premium Location**
- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (4) 6 ft. Skirted Tables, (8) Chairs, Trash Can & (15) Vendor Badges
- Logo on Expo Entrance Unit, Stage Banners as Title Sponsor.
- Logo placement on homepage of website w/ direct link to your website.
- Logo placement on all promotional emails
- Logo placement on social media graphics & flyers leading up to each event.
- Finals Show Trophy Presentation on stage by your company.
- Your Company Listed on USAFitGames.com Exhibitor Listing as Title Sponsor.
- Social Media: Title Sponsor welcomed 2x on social media prior to each expo.
- Monthly Collab or post for the expo calendar year.
- Goodie Bag Placement

## DALLAS

**JUNE 14, 2025**

Saturday 8am-10pm  
Dallas Convention Center

## ORLANDO

**JULY 5, 2025**

Saturday 8am-10pm  
Orange County  
Convention Center

## PHOENIX

**AUGUST 2, 2025**

Saturday 8am-10pm  
Westworld of Scottsdale

## 3 CITY VIP SPONSOR **\$15,000**

- **20x20 Booth at All 3 Expos – Premium Location**
- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (8) Chairs, Trash Can & (12) Vendor Badges.
- Logo on Expo Entrance Unit & Stage Banners as VIP Sponsor
- Logo placement on homepage of website w/ direct link to your website.
- Logo placement on promotional emails leading up to each event.
- Your Company Listed on USAFitGames.com Exhibitor Listing as VIP Sponsor.
- Social Media: VIP Sponsor welcomed 2x on social media prior to each expo.
- Goodie Bag Placement.

# Standard Exhibitor Pricing



## 20x20 PLATINUM BOOTH **\$5,000**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (8) Chairs, Trash Can & (10) Vendor Badges.
- Welcomed on social 2x prior to event.
- Your Company listed on USAFitGames.com Exhibitor List w/ direct link to your website.

## 10x20 GOLD BOOTH **\$3,000**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), (4) Chairs, Trash Can & (8) Vendor Badges.
- Welcomed on social 1 x prior to event.
- Your company listed on USAFitGames.com Exhibitor List w/ direct link to your website.

## 10x10 CORNER BOOTH **\$1,500**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), Trash Can & (4) Vendor Badges.
- Your company listed on USAFitGames.com Exhibitor List w/ direct link to your website.

## 10x10 INLINE BOOTH **\$1,000**

- **Includes:** 8 ft Pipe & Drape (backdrop) 3 ft Pipe & Drape (sides), Trash Can & (4) Vendor Badges.
- Your company listed on USAFitGames.com Exhibitor List w/ direct link to your website.

## DALLAS

**JUNE 14, 2025**

Saturday 8am-10pm  
Dallas Convention Center

## ORLANDO

**JULY 5, 2025**

Saturday 8am-10pm  
Orange County  
Convention Center

## PHOENIX

**AUGUST 2, 2025**

Saturday 8am-10pm  
Westworld of Scottsdale

## ADD-ONS

**LOGO PLACEMENT \$1,500** - Logo will be placed on entrance unit for all 3 expos & website

**GOODIE BAG \$300** - Place your product in our fitness competitor goodie bags. 1 city. 300 min items.

**SOCIAL MEDIA \$500** - 1 collab on our social pages for 6 months. Welcomed prior to expo 2x.

# Non-Booth Opportunities



## PROMO CARD PLACEMENT **\$500**

- Product promo card / coupon placed on every seat in the Main Stage Area by our staff.

## ENTRANCE SAMPLING TABLE **\$500**

- Expo entrance attendee sampling table. Manned by our staff. Ship us the product, display or promo cards and we will feature it on the sampling table.

## BANNER PLACEMENT **\$500**

- (2) Pop-up Banners in the area of your choice: Entrance area, Expo Show Floor or Backstage OR (2) Banners placed in our event areas along the 3ft pipe & drape. Just ship us the banners and we will take care of the rest!

## LOGO/AD PLACEMENT **\$500**

- Logo / Ad placed under the Sponsor Area of the USAFitGames.com Website for the calendar year.

## GOODIE BAG PLACEMENT **\$300**

- Your product / info cards placed inside our NPC & IFBB Pro Competitor Goodie bags. The city of your choice.

## CUSTOMIZED PROMO **\$500**

- Giveaways on your own social page utilizing FREE VIP tickets from us! This could be used to increase your own product awareness. Ex – Purchase this product & also receive 2 VIP tickets to the USA Fit Games!

## DALLAS

**JUNE 14, 2025**

Saturday 8am-10pm  
Dallas Convention Center

## ORLANDO

**JULY 5, 2025**

Saturday 8am-10pm  
Orange County  
Convention Center

## PHOENIX

**AUGUST 2, 2025**

Saturday 8am-10pm  
Westworld of Scottsdale

**Pricing is Per Event**

# Texas Bodybuilding Contests



**10,550** Attendees    **153** Exhibitors    **1,700** Competitors

Annual total on all TBC NPC Shows. Totals include ticketed attendees + guests and employees. Exhibitors based on each 10x10 purchased. Competitors include all NPC Competitors + competitors from additional events that take place inside the venue (Powerlifting, Wrestling, Strongman, Grappling).

### AVERAGE FOR EACH SHOW

2,000 Attendees  
30 Exhibitors  
200 Competitors

- **NPC Fitness Show**
  - **Vendors**
  - **Live Athletic Events**
- Additional Powerlifting and grappling events take place at some of the events this year.

 **Texas Bodybuilding Contests**

 **Tx\_Bodybuilding**

 **TexasBodybuildingContests.com**

**NPC PHIL HEATH CLASSIC**  
TBA, 2025  
Pasadena, Texas

**NPC SOUTHWEST USA**  
TBA, 2025  
Plano, Texas

**NPC SHOW OF CHAMPIONS**  
TBA, 2025  
Waco, Texas

**NPC TEXAS CUP**  
TBA, 2025  
Belton, Texas





# Top Sponsor Pricing



## PRESENTING SPONSOR **\$10,000**

- **20x20 Booth** - Premium location.
- **Includes:** Pipe & Drape, (4) 6ft Skirted Tables, (8) Chairs, Trash Can & (12) Vendor Badges.
- Logo on Stage Banners as Presenting Sponsor.
- Logo on Step & Repeats for competitor & attendee photo opportunities
- Logo on Promotional Show Flyer & Show Badges as Presenting Sponsor.
- **Featured Ad on TBC Website for 12 Months (\$2,000 Value)**
- Welcomed as Presenting Sponsor on TBC Social Pages 2 times before the event.

## TITLE SPONSOR **\$5,000**

- **10x20 Booth** - Premium location.  
**Includes:** Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can & (10) Vendor Badges.
- Logo on Stage Banners as Title Sponsor and Step & Repeats for photo ops.
- Logo on Promotional Flyer & Show Badges as Presenting Sponsor
- **Logo on TBC Website for 12 Months (\$1,500 Value)**
- Welcomed as Title Sponsor on TBC Social Pages 2 times before the event.

## VIP SPONSOR **\$2,500**

- **10x20 Booth** Premium location.  
**Includes:** Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can & (8) Vendor Badges.
- **Logo on Stage Banner**
- **Logo on website for 6 months (\$800 value)**
- Welcomed as VIP Sponsor on TBC Social Pages 2 Times

## NPC PHIL HEATH CLASSIC

**TBA, 2025**

Pasadena, Texas  
Pasadena Convention  
Center

## NPC SOUTHWEST USA

**TBA, 2025**

Plano, Texas  
Plano Event Center

## NPC SHOW OF CHAMPIONS

**TBA, 2025**

Waco, Texas  
Waco Convention Center

## NPC TEXAS CUP

**TBA, 2025**

Belton, Texas  
Cadence Bank Center

**Pricing is Per Event**

# Standard Vendor Pricing



## 20x20 BOOTH **\$2,000**

- **Includes:** Pipe & Drape, (4) 6ft Skirted Tables, (8) Chairs, Trash Can & (10) Vendor Badges.

## 10x20 DOUBLE BOOTH **\$1,000**

- **Includes:** Pipe & Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can & (8) Vendor Badges.

## 10x10 SINGLE BOOTH **\$600**

- **Includes:** Pipe & Drape, (1) 6ft Skirted Table, (2) Chairs, Trash Can & (4) Vendor Badges.

## ADD-ONS

### LOGO PLACEMENT **\$1,500**

- Logo will be placed on stage banners for 1 NPC Show & Sponsor area for (6 months) on TBC Website

### GOODIE BAG **\$300**

- Place your product inside our competitor goodie bags. Show of your choice. Minimum 300 samples / promo cards needed.

## NPC PHIL HEATH CLASSIC

**TBA, 2025**

Pasadena, Texas  
Pasadena Convention Center

## NPC SOUTHWEST USA

**TBA, 2025**

Plano, Texas  
Plano Event Center

## NPC SHOW OF CHAMPIONS

**TBA, 2025**

Waco, Texas

## NPC TEXAS CUP

**TBA, 2025**

Belton, Texas  
Cadence Bank Center

**Pricing is Per Event**